

## TRUSTED BY:



NORWEGIAN  
REFUGEE COUNCIL

### Not-for-profit | Norway

NRC empowers a data privacy by design foundation with Cloud Compliance for end-to-end consent management.

- Managing over half a million consents
- Request to be forgotten (RTBF) & Data minimization
- Barrier free privacy portal for end-users



### Higher Education | UK

Coordinates all consent and communication preferences in Salesforce across an existing base of online schools.

- Integration with Pardot
- Request to be forgotten (RTBF)
- Anonymize (de-identify) personal data



## Streamline and automate data privacy rights

### DSAR LIFECYCLE

Manage Right to access, restrict processing, rectification and others

### DELETION/ERASURE

Easily locate, remove or anonymize across objects including field history & files

### DATA INVENTORY

Document PII fields; purpose, owner, shared with, retention period and more

### SELF SERVE PRIVACY PORTAL

Enable Data Subjects to exercise their rights with secure verification

### DATA PORTABILITY

Export required portable data in multiple formats (PDF/Excel/JSON)

### DPO DSAR DASHBOARD

Out-of-the-box dashboard to see requests that are at risk of violation

## Ensure marketing and data processing compliance

### MANAGE CONSENT

Granular, audit-ready preferences by channel and purpose

### SELF-SERVE PREF. CENTER

Consent & preference management to meet any language or company requirements

### INTEGRATED MAR-TECH

Integrations for Marketing Cloud, Pardot or Marketo

### AUTOMATE INDIVIDUAL

Auto-generate Individual Object from existing Contact, Lead, User or Person-Account

## Protect and optimize personal data

### POLICY BASED ANONYMIZATION

Enforce anonymization policy to de-identify on expiration of legal basis

### DATA MINIMIZATION

Reduce liability and automatically delete based on business rules

### SANDBOX DATA MASKING

Avoid breaches by using Sandbox data anonymization and erasure

### MANAGE LEGAL HOLDS

Prevent automated removal with easy to configure exception rules

Cloud Compliance can address data privacy use cases in multiple ways; Declarative, APEX or via API calls.

	DECLARATIVE	APEX	API
<b>Documenting Personal Data</b> Automated inventory of PII (Personally Identifiable Information) Manage inventory of third party or external data	●	●	●
<b>Consent &amp; Preference Management</b> End-to-end lifecycle with self-service and full audit trail Marketing Cloud, Pardot or Marketo integrations	●	●	●
<b>Transfer of Data</b> Compile PDF, Excel or JSON across multiple objects Customizable portability reports	●	●	●
<b>Data Erasure (RTBF/Deletion)</b> Remove or anonymize records Securely support proof of de-identification	●	●	●
<b>Data Retention</b> Scheduled policy-based anonymization 'On Hold' sensitive record retention	●	●	●
<b>Privacy Micro-sites</b> Multilingual and regional privacy terms Store proof of acceptance	●	●	●
<b>Sandbox Anonymization / Data Masking</b> Automated object specific masking or full erasure		●	